

JOIN ST. LAWRENCE REDUCES

YOU CAN REDUCE WASTE AND CUT COSTS

Allowing your customers to bring reusable cups or containers will positively impact both the environment and your business, while at the same time strengthening your relationship.

St. Lawrence Reduces is a program designed to highlight and applaud local businesses, just like yours, who are offering to fill customer orders using the customer's own reusable container or cup.

This project is free to join and is supported by the City of Toronto through Live Green Toronto, the Neighbourhood Climate Action Champions Program and the St. Lawrence Neighbourhood Association Waste Reduction Group.



HOW DOES THIS WORK?

- Sign up and simply display the "BYO" sticker on your door letting customers know they can bring their own container or cup.
- We promote your business and waste reduction efforts on social media with assistance from your local BIA.

IS THERE A FEE?

- There is NO FEE for your business to join.
- You may choose to pass part of the savings onto your customers as an incentive. Example: 10 cents off each time they bring a reusable cup or container.

BUSINESS BENEFITS

- Spend less on packaging.
- Give customers an extra reason to do business with you.
- Be recognized on social media by our partners, including your local BIA and the City of Toronto.

KNOW THE FACTS

- Toronto Public Health states that there are no rules prohibiting reusable containers in the Ontario Food Premises Regulation
- 90% of Canadians are looking to support eco-conscious businesses.
- The City of Toronto does not accept single use coffee cups or black takeout containers in the recycling stream.
- Non black lids can go in the blue bin but only 9% of plastics are recycled with the remainder ending up in landfill or in the environment.
- Reduced plastic consumption reduces waste and greenhouse gas emissions.

READY TO JOIN? HAVE QUESTIONS?

Contact St. Lawrence Reduces at:
stlawrence.reduces@gmail.com

LEARN MORE

www.canadareduces.ca
www.toronto.ca/single-use

In partnership with:

